



PTA General Membership Meeting Minutes May 16, 2018 8:15am

- I. 8:21am - Call to Order (Bob absent) 42 parents/guardians + 2 staff present
- II. 8:23am - Agenda reviewed and approved
- III. 8:24am - Review and approval of minutes
- IV. 8:25am - Principal's Report – Jacqui
 - a. Hiring - 21 new staff (especially need math, dance, and language, most likely Spanish. Seeking 3 of each for all core subjects) for ~300 incoming students
 - b. Orientation – June 11 - cute magnets for incoming 6th graders – start time next year will be dependent on staff vote
 - c. Upcoming events – May 30th Straws documentary screening
 - i. Career day (this Monday)
 - ii. Dave Eggar, cellist performing – June 6
 - iii. Field day - June 12
 - iv. Talent show - June 19
 - d. Manhattan Youth – need 100 more spots, CB2 Schools & Ed meeting tonight
 - e. Moving teachers – need volunteers to pack and label boxes for teachers
 - f. Discussion about curriculum – Morton is always open to parent input, make a meeting with Jacqui and a teacher and/or get on the SLT or just talk to them!
- V. 8:42pm Treasurer's Report – Judy and Milpa
 - a. Proposal to spend up to \$1K on miscellaneous moving expenses passes unanimously
 - b. Current Budget – auction was amazing success, \$30,051 income before fees and expenses
 - c. 501c3 status – application will be filed soon, we now have all the schedules completed
 - d. Proposed 2018-19 budget (we will vote next meeting after revisions based on this meeting) – for this next year, parents will have to step up
 - i. Discussion of school supplies (benefits of ordering via Staples and Amazon)
 - ii. DOE gives padded budget for first year for teachers, this goes away in second year; most of our DOE money will go to teacher salaries, everything else is shifted to PTA—to have a great school we have to help out
 - iii. Library fully funded by DOE. Music and Art not funded. Classroom books not funded
 - iv. We are getting poster printer and 3D printer from DOE

- v. Many small expense items (e.g. desks for dance and theater teachers) will pile up as new school grows
 - e. Parent suggests a visible sign up sheet that includes donating money and items/space/services we need and volunteer opportunities (good idea for PTA website)
 - f. Discussion on how parents can donate, including that it isn't allowed to donate to specific items; families must donate generally to PTA within the regulations
 - g. Discussion of Title I status. Jacqui says this is not feasible for Morton
- VI. 9:13 President's Report – all gratitude
- a. Irma, Alexandra, Alessandra – great auction!
 - b. Amanda, Suzy and class parents – teacher appreciation was incredible
 - c. Cathy – spring dance was amazing (done in a week!); Jillian Burne volunteers to help on social committee for next year
- VII. 9:20 School Leadership Team Report – Heather
- a. 75 Morton – facility is so gorgeous
 - b. Mission statement determined after many meetings and feedback from teachers, parents, staff. *"We recognize that every member of our diverse student body has a unique path to follow and at 75 Morton it is our mission to empower every student to inquire, question, create and evolve as a part of this community to achieve success in high school and beyond."*
 - c. Partnership committee is in place on SLT. Rubric has been formed to strategically connect interested outside partners with teachers/classroom work
- VIII. 9:25 Committee Reports
- a. Nominations for 2018-2019 Executive Board Nominations (Committee: Amanda Napier, Teresa Villi and Claudia Bellini) Elections at next meeting: June 20
 - i. Co-president (Nick Gottlieb and Bob Osborne)
 - ii. Co-first Vice President (Alexandra van Schie and Irma Gomez-Dib)
 - iii. Co-second VP (Howard Sadowski and Lauren McGeough)
 - iv. Co-treasurer (Judy Young and Milpa Curiel)
 - v. Co-secretary (Milda DeVoe and Kim Youngberg)
 - vi. 4 Members-at-Large (plus two which will be elected in the fall from incoming parents) (Cathy Curtin, Kim Shay, Jeanne Kempton, Alessandra Vesi Jenkins, Jacqueline Luxemborg)
 - b. Community
 - i. Social media workshop was incredible and fruitful – there is a website link to the PowerPoint
 - ii. Evening picnic/potluck – Thursday June 14 starting at 5:30 – at Pier 40 (Christopher Street); bring balls and things to play with
 - c. Fundraising
 - i. Auction – exceeded expectations. Irma will need help for next year!
 - ii. Soul Cycle – Sunday June 3, 3:30pm – sign up on the eblast! Kids are welcome if over 12years old and over 4ft 11inches - bikes will be \$50/\$65/\$100 – anyone can come, friends/family! You can also sponsor a teacher bike!
- IX. 9:39 Old Business

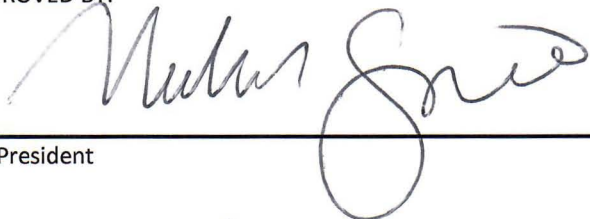
- a. Career Day – May 21
- b. Orientation – June 11 – need lots of volunteers!! Parents come at 4:30pm - Event officially starts at 5:30. Signup via e-blast
- c. School merchandise – Kim Shay has designs for new spring line and is working on high-quality clothing for printing
- d. Yearbook – free for 6th grade this year, next year for sale at cost
 - i. Last chance to send in photos – ASAP
 - ii. Probably distributed June 12

X. 9:50 New Business

- a. Field Day – June 12 – look for eblast for volunteers 9:30am - 2:30pm
- b. Move to new building – volunteers needed in July
- c. Videographers needed
- d. Graphic and web designers needed: Alex Polier and Tania Vargas
- e. Nominations closed – executive board election and budget vote at next meeting on June 20.

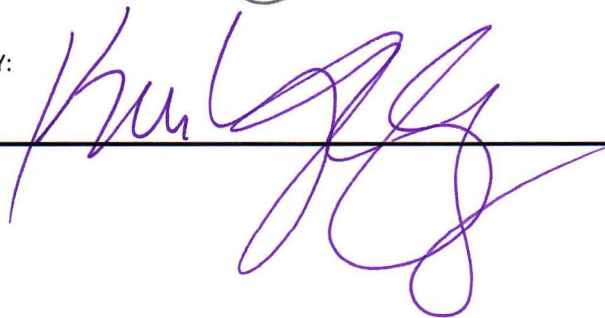
XI. 9:53 Adjournment

APPROVED BY:



Co-President

APPROVED BY:



Co-Secretary

75 Morton | MS 297 Proposed Budget 2018-2019

presented to PTA General Membership May 16, 2018

Items:	2018-2019 Budget	2017-2018 Budget	2017-2018 Actual	Notes
2018-2019 Income			as of 5/15/18	
<i>Balance from last year</i>	\$0.00	\$0.00	\$0.00	
Direct Appeal	\$240,000.00	\$51,500.00	\$63,934.81	projecting an addl. \$1537 in monthly pledges
Annual Auction	\$50,000.00	\$15,000.00	\$30,051.00	gross, before PayPal fees; proj. addl. \$2,000 Live Auction
Theater Benefit	\$3,000.00	\$6,000.00	\$955.67	Tkts: \$9735, Live/Silent: \$12,616, Online: \$7700
Soul Cycle Fundraiser	\$3,000.00	\$3,000.00	\$0.00	
Misc. Fundraisers	\$2,500.00	\$2,500.00	\$0.00	
Sports Benefit	\$10,000.00	\$0.00	\$0.00	possible Bowling Benefit, etc.
Bake Sales	\$1,650.00	\$1,500.00	\$0.00	
Seasonal Dances/Parties	\$0.00	\$1,200.00	\$0.00	
School Store	\$8,000.00	\$1,000.00	\$4,002.55	
Interest Income	\$200.00	\$800.00	\$0.00	
Yearbook	\$7,500.00	\$500.00	\$0.00	will not be free next year; will bill at cost
TOTAL	\$325,850.00	\$83,000.00	\$98,944.03	
Items:	2018-2019 Budget	2017-2018 Budget	2017-2018 Actual	
2018-2019 Expenses				
Program Support Expenses				
Teacher's College	\$0.00	\$0.00	0.00	
Professional Development	\$75,000.00	\$20,000.00	\$22,100.00	
SEPUP Science Curriculum	\$45,000.00	\$0.00	\$0.00	science kits w/ consumable replacement kits
Schedula/PupilPath	\$12,000.00	\$12,000.00	\$0.00	
Classroom Books	\$35,000.00	\$10,000.00	\$9,870.32	subject specific books for classrooms
Visiting Author Program	\$5,000.00	\$5,000.00	\$1,500.00	Social Media
School Transition/Beautification	\$5,000.00	\$0.00	\$0.00	moving expenses, furniture, decor, signage, etc.
Administrative Supplies	\$6,000.00	\$3,000.00	\$3,000.00	gen. supplies for admin office & non-classroom use
Classroom Supplies	\$6,000.00	\$3,000.00	\$1,461.01	
Teachers' Startup Fund	\$30,000.00	\$2,750.00	\$1,437.38	\$1,000 per teacher for discretionary educational use
Arts Enrichment	\$10,000.00	\$2,000.00	\$0.00	
Academic Enrichment	\$4,000.00	\$2,000.00	\$334.18	general fund for misc. educational expenses
Field Trips	\$5,000.00	\$1,900.00	\$3,500.00	
Technology Purchases	\$15,000.00	\$1,800.00	\$3,072.52	
Outside Assemblies	\$3,600.00	\$1,800.00	\$0.00	educational assemblies, e.g. Jazz at Lincoln Center
Teacher Appreciation	\$3,000.00	\$1,500.00	\$325.99	teacher appreciation day, last day of school, misc. events
Principal's Bookclub	\$0.00	\$1,000.00	\$0.00	
Art Show	\$2,000.00	\$0.00	\$0.00	
Musical Instruments	\$15,000.00	\$1,000.00	\$0.00	
Postage	\$500.00	\$0.00	\$0.00	
PTA Expenses				
Insurance	\$1,750.00	\$850.00	\$0.00	
Email/Directory software	\$600.00	\$300.00	\$298.00	MySchoolAnywhere license fee
PTA School Directory (printed)	\$1,000.00	\$0.00	\$248.80	
PTA Handbook (printed)	\$500.00	\$0.00	\$0.00	
Accounting software	\$400.00	\$200.00	\$141.54	Quick Books
Bank Fees/PayPal	\$5,000.00	\$100.00	\$2,044.57	
Orientation / New Families	\$2,000.00	\$0.00	\$0.00	
PTA Office Setup	\$2,000.00	\$0.00	\$0.00	furniture, equipment, etc. for PTA office
Website revamp	\$1,000.00	\$0.00	\$0.00	
PTA Discretionary	\$2,000.00	\$800.00	\$975.00	Lice Check: \$300 + 501C3 expenses: \$675
Reserve Fund	\$4,000.00	\$6,700.00	\$0.00	

75 Morton | MS 297 Proposed Budget 2018-2019

presented to PTA General Membership May 16, 2018

Items:	2018-2019 Budget	2017-2018 Budget	2017-2018 Actual	
Fundraiser Expenses				
Direct Appeal	\$600.00	\$300.00	\$0.00	
Auction Benefit	\$4,500.00	\$0.00	\$3,014.00	
Theater Benefit	\$200.00	\$0.00	\$0.00	
School Store	\$5,000.00	\$0.00	\$2,417.50	wholesale cost of merch production
Yearbook	\$7,500.00	\$3,000.00	\$2,412.00	
Soul Cycle	\$100.00	\$0.00	\$0.00	
Sports Benefit	\$4,500.00	\$0.00	\$0.00	
Misc. Fundraisers	\$300.00	\$0.00	\$0.00	
Bake Sales	\$300.00	\$0.00	\$0.00	
Community Event Expenses				
Seasonal Dance Parties	\$2,000.00	\$0.00	\$963.63	e.g. Halloween, Spring Dance, etc.
PTA Morton Launch Party	\$3,500.00	\$2,000.00	\$498.33	Welcome Table/PTA Pizza/October community event
TOTAL	\$325,850.00	\$83,000.00	\$59,614.77	

MS 297 Budget 2017-2018 May'18

2017-2018 Income				Notes:
Items:	Budget	Actual	Variance	
Balance from last year	\$0.00	\$0.00	\$0.00	Families of 92 Students or 48% participation
Direct Appeal	\$51,500.00	\$63,934.81	\$12,434.81	120% of projected Direct Appeal (\$1537 TK - recurring)
Annual Auction	\$15,000.00	\$30,051.00	\$15,051.00	
Theater Benefit	\$6,000.00	\$955.67	(\$5,044.33)	
Soul Cycle Fundraiser	\$3,000.00	\$0.00	(\$3,000.00)	
Misc. Fundraisers	\$2,500.00	\$0.00	(\$2,500.00)	
Bake Sales	\$1,500.00	\$0.00	(\$1,500.00)	
Seasonal Dances/Parties	\$1,200.00	\$0.00	(\$1,200.00)	
School Store	\$1,000.00	\$4,002.55	\$3,002.55	
Interest Income	\$800.00	\$0.00	(\$800.00)	
Yearbook	\$500.00	\$0.00	(\$500.00)	
TOTAL	\$83,000.00	\$98,944.03	\$15,944.03	

2017-2018 Expenses				
Items:	Budget	Activity	Balance	
Teacher's College	\$0.00	\$0.00	0.00	
Professional Development	\$20,000.00	\$22,100.00	\$2,100.00	\$18,500: Math/\$3,600: Spec. Ed.
Schedula/PupilPath	\$12,000.00	\$0.00	(\$12,000.00)	
Library Books	\$10,000.00	\$9,870.32	(\$129.68)	Book Source English & Social Studies
Visiting Author Program	\$5,000.00	\$1,500.00	(\$3,500.00)	Michelle Ciulla Lipkin: Social Media Workshop
Office Supplies	\$3,000.00	\$3,000.00	\$0.00	
Student Supplies	\$3,000.00	\$1,461.01	(\$1,538.99)	
Teachers' Startup Fund	\$2,750.00	\$1,437.38	(\$1,312.62)	Teacher Reimbursements
Arts Enrichment	\$2,000.00	\$0.00	(\$2,000.00)	
Academic Enrichment	\$2,000.00	\$334.18	(\$1,665.82)	Volleyball Nets
PTA Morton Launch Party	\$2,000.00	\$1,461.96	(\$538.04)	Welcome Table/PTA Pizza/End of Year Picnic/Spring Dance
Field Trips	\$1,900.00	\$3,500.00	\$1,600.00	Alley Pond Park/Rope Course
Technology Purchases	\$1,800.00	\$3,072.52	\$1,272.52	Color Printer
Outside Assemblies	\$1,800.00	\$0.00	(\$1,800.00)	
Teacher Appreciation	\$1,500.00	\$325.99	(\$1,174.01)	Teacher Appreciation Week
Principal's Bookclub	\$1,000.00	\$0.00	(\$1,000.00)	
Musical Instruments	\$1,000.00	\$0.00	(\$1,000.00)	
Insurance	\$850.00	\$0.00	(\$850.00)	
PTA Discretionary	\$800.00	\$1,223.80	\$423.80	MS297 Directory: \$248.80/Lice Check: \$300/501C3: \$675
Email/Directory software	\$300.00	\$298.00	(\$2.00)	MySchoolAnywhere
Accounting software	\$200.00	\$141.54	(\$58.46)	QuickBooks
Bank Fees/PayPal	\$100.00	\$2,044.57	\$1,944.57	PayPal: \$1384.89/Checks: \$87.08/Bank Fee: \$2.00
Contingency	\$6,700.00	\$0.00	(\$6,700.00)	(Reduced by \$3,000 for yearbook)
Yearbook (new line 3/28)	\$3,000.00	\$2,412.00	(\$588.00)	to be voted on at 3/28 general membership mtg.
Direct Appeal	\$300.00	\$0.00	(\$300.00)	
Auction Expenses		\$3,014.00		NEW!!!
School Store	\$0.00	\$2,417.50	\$2,417.50	Cost of Merch: \$2,399.00 + advert: \$7 + receipts: \$11.50
TOTAL	\$83,000.00	\$59,614.77	(\$26,399.23)	

Morton School PTA

CHECK DETAIL

April 18 - May 15, 2018

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
TD BUSINESS CONVENIENCE PLUS (4077)						
04/18/2018	Check	129	Beacon School		C	-1,955.67
				CHECK # 129		1,955.67
04/18/2018	Check	131	John Fisher		C	-119.72
				CHECK # 131		119.72
04/23/2018	Check	132	Scott Hirshfeld		C	-173.15
				CHECK # 132		173.15
04/25/2018	Check	128	PS3		C	-1,955.67
				CHECK # 128		1,955.67
04/25/2018	Check	130	Irma Gomez		C	-600.00
				CHECK # 130		600.00
05/01/2018	Check	133	Staples Account		C	-918.99
				CHECK # 133		918.99
05/04/2018	Check	119	Hudson River Park		C	-150.00
				CHECK # 119		150.00
05/04/2018	Check	134	Irma Gomez		C	-797.51
				CHECK # 134		797.51
05/13/2018	Expenditure		PayPal			-82.16
				May 2018 Fees		82.16